

Peer Tech Support Offered

By Mark Mankowski
Co-Chair, Academic Technology

Peer technology support is a proven strategy that leads to successful technology implementation. Five Local 212 faculty members are once again offering peer online technology support to individuals and small groups. Please take advantage of this peer learning opportunity by arranging an appointment with Toshiba Adams, Pat Hansen, Phil Leveault, Stephanie McKennie or Kevin Mulvenna.

The IT Department has been working with Blackboard support to address log-in delays and slow processing of page requests. If you experience problems with Blackboard performance, call the IT Help Desk at ext. 76541.

All user passwords across MATC need to be changed every 120 days in order to comply with national-level college security standards. This password security compliance affects both faculty and students. Currently, fewer than 7,000 students have been accessing their MATC Gmail accounts to get critical information such as this. Starting soon, watch for a college-wide campaign to encourage greater use of MATC Gmail by students. Questions? Contact Mark Mankowski, 414-297-7412, mankowsm@matc.edu.

Condolences

We offer our condolences to the families, friends, students and colleagues of:

Kemi Atandare, English Instructor
Marian Holtan, English Instructor
Lynn Peterson, Communication Skills Instructor
James Scott, Student Services Specialist

We also extend condolences to **Jude Staniszewski**, Pre-College Instructor, on the loss of her father.

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Photos by Sue Ruggles
Director of Communications: Susan Retzer

2010 Green Energy Summit Learn, Grow, Go Green

By Dr. George Stone
Instructor, Natural Science and
2010 Green Energy Summit Chair

The 2010 Green Energy Summit has much to offer everyone at MATC and the community at large. MATC is the proud host and principal organizer of this great conference, now in its seventh year, March 24-26 at the Midwest Airlines Center.

Local 212 is a sponsor. Others wish they could host this prestigious event, but we're determined to keep it here in Milwaukee with MATC – for the good of our students and our mission.

To do so, students, faculty and staff must turn out in large numbers to show our support of the Green Energy Summit and learn about change, opportunity and our future.

Our new President, Dr. Michael Burke, will be there; Milwaukee Mayor Tom Barrett will be there; Gov. James Doyle will be there ... maybe President Obama will be there (he's been invited). Register now so that you, too, will be there!

Here's great news: **all students may register free of charge** (find out how at greenenergysummit.us). Faculty and staff are eligible for registration scholarships (contact Shelly Conroy). Instructors, please arrange special assignments so your



George Stone, speaking at last year's Green Energy Summit.

students can and will attend. For more information, click on the Green Energy Summit link on the matc.edu home page.

The theme of the 2010 Green Energy Summit, "The New Green Economy – Opportunities and Challenges," recognizes our new economic frontier defined by clean energy and sustainability.

A special Symposium on Education and Job Creation will be held Friday, March 26.

Our conference will spotlight exceptional keynote speakers, including leaders in industry, education and government.

One of our more popular speakers will be Ed Begley, Jr., award-winning actor and outspoken advocate of renewable energy and a green lifestyle.

Register now at greenenergysummit.us.

American Federation of Teachers
Local 212
Milwaukee Area Technical College

News & Views

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Warm Up to Spring & Summer Social Events

It's time to set aside some spring and summer evenings for family fun, solidarity and a milestone celebration of L212 history. And whenever you get the chance, please say thanks to Social Solidarity Committee Chairperson Bob Barton for his efforts!

Local 212 Spring Social Potawatomi Casino Friday, April 30, 5 p.m.

This important event honors the 40th anniversary of the 1968-69 Labor Strike. The opening reception starts at 5 p.m. in the Wild Earth Room. Dinner in the beautiful Woodland Dreams Ballroom begins at 6:30. The program starting at 7:30 p.m. features a special video documentary including original footage of the strike and a Local 212-produced keepsake booklet. Music and dancing begin at 8:30 p.m. The keynote speaker will be announced soon. Watch for more details.



Left to right: Local 212 members and friends Barb Farsee, Sheryl Farsee Shaw, Dorothea Macon and Joy Lewis at the most recent Social Solidarity event, Feb. 20 at ComedySportz.

Milwaukee Brewers and Dinner on the Dew Deck, Tuesday, July 6, 6 p.m.

Root for the Brewers vs. San Francisco Giants and have dinner on the Dew Deck, one of the best party areas at the stadium. You and your family can enjoy a pre-game buffet

beginning when the Miller Park Gates open and ending one hour after the first pitch. On the menu: grilled brats, chicken breast sandwiches, hamburgers, hot dogs, lettuce/tomato/pickle platters, pasta salad, assorted cookies, soft drinks and beer. At \$42, these tickets are a bargain for great views and Dew Deck food and beverages. Get your tickets from Pam Bautch at the Local 212 office. Deadline: May 4.

Sunset Zoofari (back by popular demand) Wednesday, August 4

Enjoy a warm summer evening of hot bands at the Zoo. Concerts take place from 6 - 9 p.m. on the Flamingo patio, against the backdrop of exotic animals, Local 212 family and friends, and a great picnic meal.

President's Message

New Faculty Center Gets Funding

By Dr. Michael Rosen
Local 212 President

I have some great news. As a high priority, next year's budget will include funding a new Faculty Education and Resource Center that will consolidate all professional development activities – including ER&D – in one central location.

This is long overdue. It is a welcome correction to the previous administration's decision to marginalize faculty and professional staff and de-emphasize teaching and professional development.

We have discussed with administration

the need to have this center fully equipped (that's a different budget) after it is remodeled. It will be located at the Downtown Milwaukee Campus in the area currently occupied by the finance department. This great news is the culmination of years of hard work by many, including 212 members Kevin Mulvenna, Michelle Felix and Pat McFarland. Dr. Vicki Martin and Barb Cannell were administrative champions of this initiative.

Stay Committed to Shared Governance
Speaking of the budget, several mid-level managers in a misguided fiscal effort have been making unilateral budget cuts that undermine the college's educational capaci-

ties. Faculty and professional staff have a right to insist that any and all proposed changes be fully vetted by all stakeholders. It is not only your right, but your responsibility to your students and the industry you serve. All educational decisions need to be discussed with faculty and professional staff. That's the heart of shared governance! If a unilateral decision is made, demand a

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President's Message,
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meeting with all stakeholders. If you want assistance from Local 212's leadership, all you have to do is call 414-765-0910 or send an email. Unilateral decision-making is bad decision-making. It violates MATC's commitment to shared governance and is unacceptable.

Green Manufacturing Revives Industry

Milwaukee received some very positive news recently when two Spanish manufacturing firms, both associated with green technologies, announced that they will locate in the city. One will be located in the Menominee Valley; the other will be where Tower Automotive once employed more than 6,500 workers.

While there is some concern that the decisions could be reversed if Spain's economy goes the way of Greece's, the decisions are living proof that manufacturing and manufacturing employment are not dead. Ingeteam, the wind turbine parts firm, said it selected Milwaukee because of our industrial workforce, experience in manufacturing and the high-quality educational institutions.

We have discussed with Dr. Burke the importance of meeting with these firms sooner rather than later. Training their employees should be Local 212 work! In the past, administrators who don't know a screw machine from a lathe have been MATC's point persons with manufacturing firms.

If we are going to develop relationships with these companies and train their employees, faculty who know the industry and technologies need to be at the table at the front end. We look forward to working with the administration in reviving Milwaukee's manufacturing base.

Save the Date: April 30

Mark April 30 on your calendar for our Spring Social Solidarity party. We will celebrate the 40th anniversary of the historic 1968-69 strike and honor Local 212 members who braved the bitter cold and snow to ensure that MATC's educators would be treated as professionals. The evening will include a video including original footage of the strike and a 212-produced booklet on strike. We are also working on confirming a keynote speaker.

Corinthian Inc. Wins First Battle

By *Charlie Dee*
Local 212 Executive Vice President

They won the battle.
Now the war is really on.

Milwaukee's Zoning Board voted last month to approve a zoning change that will allow one of Corinthian Colleges Inc.'s for-profit colleges, Everest, to open across the street from the Hillside Terrace Apartments – just blocks away from MATC's Downtown Milwaukee Campus.

This will be a “college” in name only, but you can expect to hear that name often if you watch TV or listen to the radio. Everest does not teach college-level courses, is not accredited by the Higher Learning Commission and does not have articulation agreements with other colleges.

Students spend \$14,000 for 8-9 month “courses” that rarely lead to jobs but always leave them strapped with enormous debt. Everest's spending priorities are not student placement services, labs or faculty

but rather advertising. This is why *Barron's Investment Weekly* describes the scam as “high-pressure sales operations bent on vacuuming up student-loan dollars.”

Alderwoman Milele Coggs, Local 212, Hillside residents and MATC District Board member Ann Wilson fought to have the Zoning Board deny the change under a provision of its rules demanding that “the public health, safety and welfare are protected.”

However, Mayor Tom Barrett and the Department of City Development double-crossed us and supported the legion of suits, lawyers and PR agents that Corinthian hired.

Now the war shifts to Madison and Washington where U.S. Rep. Gwen Moore and state legislators are drafting laws to regulate these diploma mills and stop their predation of our poor and minority communities.

Stay tuned. We've made comebacks before.

What Do You Need from ER&D?

By *Michelle Felix, ER&D*

ER&D is planning its summer and fall schedules and wants most to provide what faculty need. Tell us about your concerns (best practices, assessment, student behavior/motivation, etc.) and we can design and deliver courses, workshops and/or resource materials that respond directly to what you need in order to do your best work with students. Contact Michelle Felix (x76142) or Saron Wilson (wilsons1@matc.edu) with your questions and ideas.

INFOnline Registration Help: If you've had trouble registering on INFOnline, look for instructions in FacultyNet at <http://faculty.net.matc.edu/profdev> and select Registering Using INFOnline. After you log in to INFOnline, remember to enter as an Employee rather than as Faculty.

Summer Courses: Three courses are planned for summer with more to be announced soon. Michael Dickmann, Ph.D., Cardinal Stritch University, will present “Mindful Teaching: Coaching Best Prac-

tices for the College Classroom,” May 25 and 26, 8:30 a.m.-3:30 p.m. Topics include educational leadership, peer-to-peer coaching, improving curricular design, advanced instructional strategies, assessment, and educational methodology. To register, Look for ZERD-090-200 on INFOnline.

June 1-3, join Eva Hagenhofer in “Education for Partnership: Rethinking Our Teaching, Our Students, Each Other.” Participants will explore what faculty can do so students become partners in the teaching-learning process. Eva will examine how learning while serving builds partnerships within the classroom and between the classroom and the community. Register through INFOnline when summer and fall courses become available.

June 2-3, Julie Rock, Pat McFarland and members of the ISTW team present “Instructional Strategies that Work.” Examine and learn time-and-field-tested instructional strategies that improve student learning. Register through INFOnline when summer and fall courses become available.

Park at Multiple Campuses? Watch Out!

By *Sue Ruggles, Joint Parking Committee*

If your primary campus is Downtown, and you're assigned to teach or work at the Oak Creek Campus, you may risk getting a parking ticket. At the Mequon Campus, you can park only in the west lot, and if your primary assignment is Downtown, watch out!

At least that's what our members were being told. Where these arbitrary and unreasonable rules came from, nobody knew.

At Oak Creek, faculty and staff from Downtown Milwaukee were assigned to park in student parking lots, even though they had full-time faculty-staff permits. Interpreter and Financial Aid staff members were barred from the D Lot. At least one faculty member received a ticket for parking in the L Lot, even with a properly displayed hangtag.

Part-Time Faculty Corner

Pay Equity = Social Justice

By *Sally A. Lindner (SAL)*
6th VP – Part-Time Faculty

Lately I've been hearing a lot about “social justice.” Our new MATC President Dr. Burke is a strong advocate of social justice, as are our leaders and members of Local 212.

But just what is social justice? Social justice, to me, means treating people as equals, not just as apparent equals, but as *real* equals.

We in Local 212 have a two-tier pay system where part-time faculty receive but 60% for the work we do, compared to our full-time brothers and sisters who receive 100%. We part-time instructors need to have the same qualifications and credentials as the full-time teachers, but we work for a fraction of the pay that they get. Is that morally right? Does the two-tier pay system denote social justice?

Over the years, we part-time faculty in Local 212 have made progress in increasing our pay rates and parity but we still remain

Meanwhile, a parking rebellion was also brewing at Mequon. Faculty and staff were told they could park only in the west lot. Designated faculty-staff parking would disappear from all other lots. Parking in the east and south lots would become first-come-first-served.

Both of these rules were arbitrarily imposed without any faculty or staff input. At the March 1 joint parking committee meeting, our members successfully appealed.

At the Oak Creek Campus, the rule has been suspended, and the whole issue goes back to the campus parking committee. Let's hope this time they get some faculty and staff input.

At the Mequon Campus, the new rule has been overturned, which means faculty and staff can once again park in designated spots in every lot.

Since then, however, Mequon decided to borrow a page from the Oak Creek playbook. A faculty member reported that he got a ticket for parking in the south lot, even with a faculty-staff permit. Why? Because his primary assignment is Downtown? Or maybe Mequon just didn't get the message.

Please let me know if you have parking problems or concerns. We encourage you to file parking complaints using the form on page 29 of the Parking Handbook, available at matc.edu/about/documents/ParkingHandbook.pdf.

If you get a ticket, you have to pay the citation in order to appeal. Keep copies and use this form: www.matc.edu/about/documents/CitationAppeal.pdf.

And stay involved and informed. Parking committees at the regional campuses need and deserve your input.

organizations, lobbied for passage of key civil rights legislation, such as the Equal Employment Opportunity Act, the Fair Housing Act and the Voting Rights Act. In unity, our Local 212 leaders along with all full-time and part-time faculty need to work together for the elimination of this unjust two-tier pay system. In the midst of the worst recession since the Great Depression, this is more than a question of fairness. It's a question of survival.

Solidarity is a virtue, the habit of the heart, that binds us emotionally and practically to the world. Solidarity combines a sense of justice with active compassion. It makes us aware that the quality of our lives is intrinsically linked with the quality of the lives of others.

None of us can truly flourish while others are being excluded. In unity, the members of Local 212 should continue to uphold the proud traditions on which this union was created and work diligently to eliminate the two-tier pay system. The part-time faculty have waited long enough! The time is now!